

# Raymond Limited

## Q1FY22 Result Presentation



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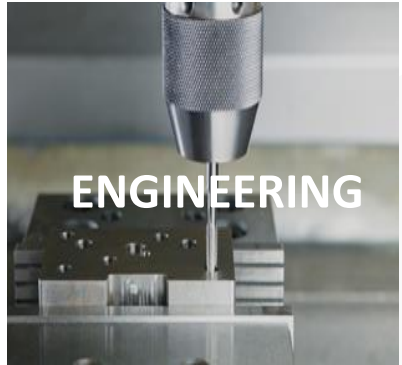


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Company Overview

# Raymond Group: Introduction



**A diversified group with interests in Textile & Apparel sectors as well as presence across diverse segments such as Real Estate, FMCG, Engineering in national and international markets**



## Raymond: A Group with Strong Leadership Position



**# 1 player** in worsted suiting fabrics in India

**One of the world's largest** manufacturer of worsted suiting fabric



Amongst **leading men's tailored suit manufacturers** in the world

**One of the leading players** in Branded Apparel menswear segment



**1<sup>st</sup> organised retailer** in India

One of the **largest exclusive retail network** in Branded Lifestyle space



Manufacturer of **world's finest fabric**

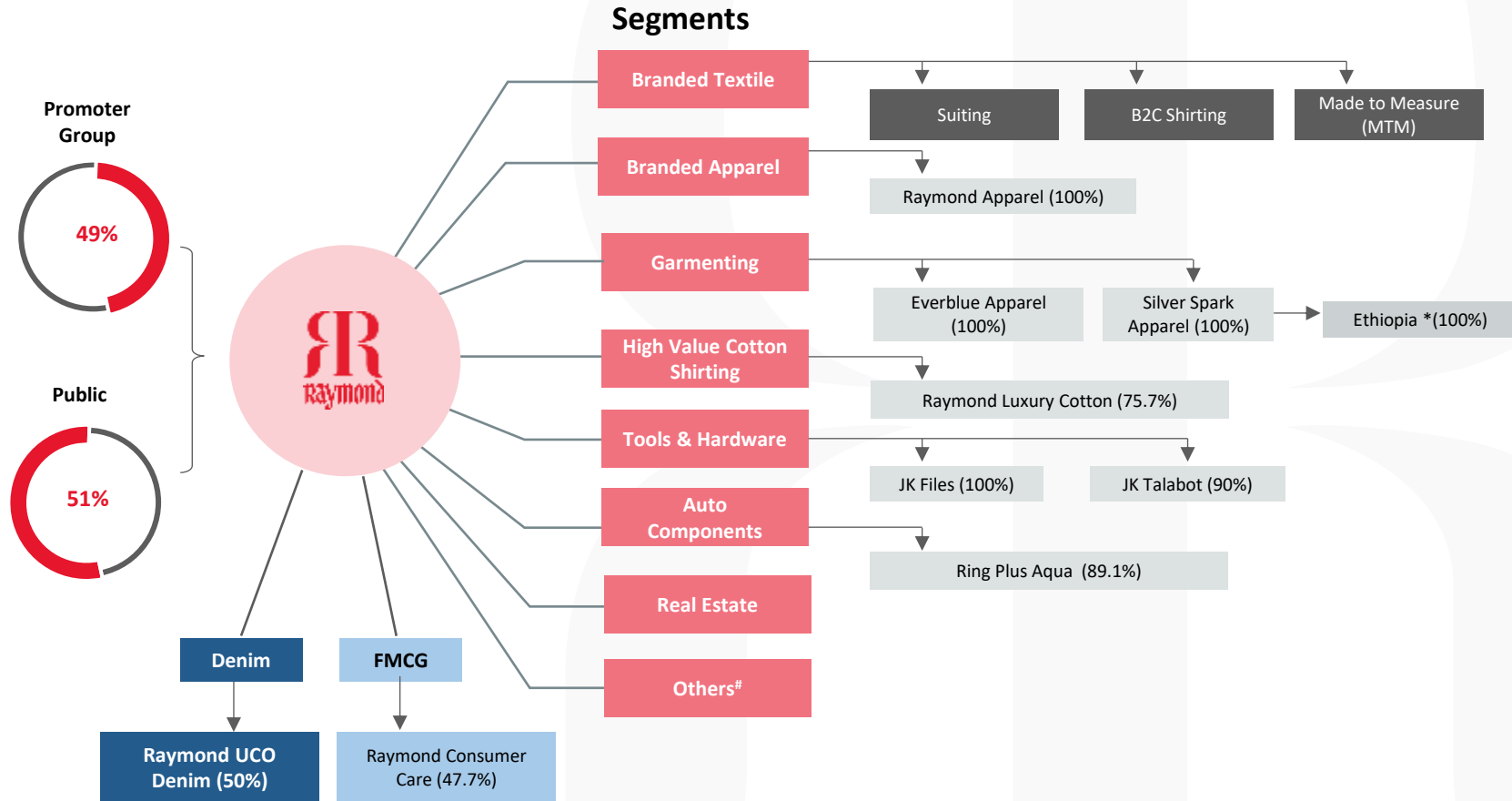
**Largest exporter** of men's suits from India



Near **100% consumer awareness**

Among the **Most Trusted brands** in India

# Raymond Group at a Glance



(1) Raymond shareholding pattern as of 30<sup>th</sup> June 2021 as per BSE

(2) Legend: ■ Division ■ Associate ■ Subsidiary ■ Business Segment ■ Joint Venture

\* Silver Spark Apparel Ethiopia Plc | #Includes Non-Scheduled Airline operations

Note: The structure includes key subsidiaries & operating businesses only

# Management Team



**S L Pokharna**  
Director - Raymond Ltd



**Amit Agarwal**  
Group CFO  
Ex- JSW, Jet Airways,  
Essar Group



**K A Narayan**  
President –  
Human Resources  
Ex- Wockhardt



**Ganesh Kumar**  
COO – Lifestyle  
Ex- Arysta Life, Mosiac



**Hemant Lakhotia**  
CEO – Tools & Hardware  
Ex- Schneider Electric,  
Crompton Greaves



**Balasubramanian V**  
CEO – Auto  
Ex- Eaton Industrial,  
Bosch Chassis



**Harmohan Sahni**  
CEO – Reality  
Ex- ECL Finance Ltd,  
Gcorp Developers Pvt.Ltd



**Arvind Mathur**  
CEO - Denim  
Ex- Coats Plc



**Sudhir Langer**  
CEO - FMCG  
Ex- Tata Global Bev.,  
Reckitt, Colgate



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# Q1 Highlights

## Overall quarter impacted by lockdowns

- A bullish start of CY2021 coupled with strong wedding season & positive consumer sentiments expected a revival in Q1FY22
- However, from beginning of Apr-21, the 2<sup>nd</sup> wave of Covid-19 resulted in local lockdowns across markets starting from West followed by North, East & South regions
- Various forms of local lockdowns – restricted hours of operations during weekdays, weekend lockdowns, opening on alternate days, mall closures effected consumer footfalls and impacted trade & retail sales
- With easing of restrictions, industry witnessed improvement in consumer sentiments from later half of Jun-21 month
- Also, secondary sales improved with ease of mobility mainly contributed by recovery in lower tier markets compared to Metros & Tier 1 cities



# Financial Highlights

## Consolidated Results – Q1FY22

Particulars (INR Cr)	Q1FY22	Q1FY21	
<b>Net Revenue</b>	<b>862</b>	<b>222</b>	+288.3%
Opex	347	275	+26.2%
<b>EBITDA</b>	<b>7</b>	<b>(167)</b>	
<i>EBITDA margin</i>	<i>0.8%</i>	<i>NA</i>	
<b>PBT</b>	<b>(109)</b>	<b>(322)</b>	
Exceptional Items*	(43)	-	
Taxes	2	101	
Associate / JV / Minority	(6)	(21)	
<b>Net Profit</b>	<b>(157)</b>	<b>(242)</b>	

**\*Exceptional Items:**

- Insurance claim received of Rs. 10.0 cr
- Gain on exchange of land surrendered in lieu of development rights of Rs. 92.4 cr
- Apparel business - Provision of Rs. 116.7 cr towards discount sharing with customers (trade receivables) and write-down of inactive category of inventories of Rs. 28.8 cr, severely impacted due to second wave of ongoing pandemic

## Segment Results – Q1FY22

Post Ind AS 116	Revenue		EBITDA		EBITDA %	
Particulars (INR Cr)	Q1FY22	Q1FY21	Q1FY22	Q1FY21	Q1FY22	Q1FY21
Branded Textile	283	17	(21)	(95)	(7.3%)	na
Branded Apparel	75	-	(29)	(38)	na	na
Garmenting	98	100	1	(6)	0.9%	(6.1%)
High Value Cotton Shirting	101	6	6	(17)	6.2%	na
Tools and Hardware	110	20	12	(14)	11.3%	na
Auto Component	70	21	11	(1)	15.9%	(4.2%)
Real Estate	130	5	38	(1)	29.0%	na
Others #	(4)	54	(12)	7	na	na
<b>Raymond Consolidated</b>	<b>862</b>	<b>222</b>	<b>7</b>	<b>(167)</b>	<b>0.8%</b>	<b>na</b>

# Others includes non scheduled airline operations, unallocated expenses, elimination and other income including rent concessions

# Q1-FY22 Key Focus Areas



## 1. Cost Rationalisation

- Continued focused on optimizing operating expenses
- A&SP, Sales & marketing, SG&A and rentals

## 2. Liquidity Management

- Focus on working capital management
- Rationalize capex

## 3. Digital Imperatives

- Expand Online catalogue
- Increase use of data analytics
- Fasten Omni Channel integration
- Deepen partnerships with E-com players

## 4. Stores 2.0

- Create safe shopping experience
- Adhere safety guidelines at stores
- Contact-less payments



## Cost rationalisation

Particulars (Rs Cr)	Q1FY22	Q4FY21	Q1FY21	(QoQ%)	(Y-o-Y %)
Employment Cost	194	180	171	8%	13%
A & SP	21	25	3	(14%)	574%
Others expenses	131	203	101	(35%)	30%
<b>Total Opex</b>	<b>347</b>	<b>408</b>	<b>275</b>	<b>(15%)</b>	<b>26%</b>
<b>Revenue</b>	<b>862</b>	<b>1407</b>	<b>222</b>	<b>(39%)</b>	<b>289%</b>

- **Continued focused approach on optimizing operating expenses resulted in controlling costs during the quarter**
  - Efforts on various cost control measures related to sales & marketing, general administration, rentals & others
  - The increase in opex in Q1FY22 is primarily due to increased level of operations

## Net Debt increased while liquidity levels maintained

- **NWC higher vs Mar-21** mainly from inventory built-up due to lower sales in lockdown impacted quarter

Particulars (Rs Cr)	Jun'21	Mar'21	Jun'20	vs. Mar-21	vs. Jun-20
Net Working Capital (NWC)	1,209	1,117	1,550	92	(341)

- **Negative Cash flow for Q1FY22:** Operating Cashflow at Rs. (108) Cr and Free Cashflow at Rs. (196) Cr
- **Net debt** increased by Rs. 201 Cr. on a q-o-q basis, mainly due to operational & working capital requirement

Particulars (Rs Cr)	Jun'21	Mar'21	Jun'20	Vs Mar'21	vs Jun'20
Net Debt	1,617	1,416	1,827	201	(211)
Net Worth	2,021	2,179	2,216	(158)	(195)
Net Debt / Equity (x)	0.80x	0.65x	0.82x	-	-

- **Liquidity** position maintained at Rs. 600 - 650 Cr levels

Particulars (Rs Cr)	Jun'21	Mar'21	Jun'20
Cash & Cash Equivalents	645	660	596





# Digital Imperatives: The new norm of business

## Home Assist

- Building trust & ease the consumer journey even further
- Home Assist Service offerings:  
Call-back, Virtual meeting, Video calls & commerce and store appointments

## Made-To-Order (MTO)

- Extension of 3D style advisory application
- Customers get a 3D look with a feature of mix & match
- Now available for DIY, PADY, MTM and Denim
- Offering in 45+ stores

## Virtual Tour in Real Estate

- Virtual interactive tour for potential customers
- Active engagement with customers by utilizing digital mediums



## Strengthening 3<sup>rd</sup> party tie-up

- Aggressive play on e-commerce marketplaces with **over 2x options** made available online

## Omni Channel

- Integrating it with our online and offline offerings to reach out and take the store to the customer

## Own Website

- Revamped own website and launched: [MyRaymond.com](http://MyRaymond.com)
- A large part of EBO offerings available on-line

## Stores 2.0 - Safety protocol at stores



- Ensure safe & secured shopping experience for our customers
- Includes sanitisation of trial rooms on a regular basis, post trial sanitisation of all garments & contactless payments



Branded Textile

## Branded Textile

Particulars (INR Cr)	Q1FY22	Q1FY21	Var
<b>Net Sales</b>	<b>283</b>	<b>17</b>	<b>266</b>
<b>EBITDA</b>	<b>(21)</b>	<b>(95)</b>	<b>75</b>
<i>EBITDA margin</i>	<i>(7.3%)</i>	-	

- Recovery was hampered due to local lockdowns across the country impacting primary & secondary sales
- However, the segment witnessed recovery in later half of June month as primary sales picked up with partial unlocking of states in a phased manner
- EBITDA loss of Rs. 21 Cr

Jazz up celebrations with  
your presence.

# *The Jazz Collection*

by



**PARK AVENUE**

**Branded Apparel**



## Branded Apparel

Particulars (INR Cr)	Q1FY22	Q1FY21	Var
<b>Net Sales</b>	<b>75</b>	<b>0</b>	<b>75</b>
<b>EBITDA</b>	<b>(29)</b>	<b>(38)</b>	<b>9</b>
<i>EBITDA margin</i>	<i>(38.9%)</i>	-	

- Both trade and retail channels impacted primarily due to continued lockdowns
- The EBO and LFS channels continued to be impacted as most of the malls across the country remained shut during the quarter
- EBITDA loss of Rs. 29 Cr

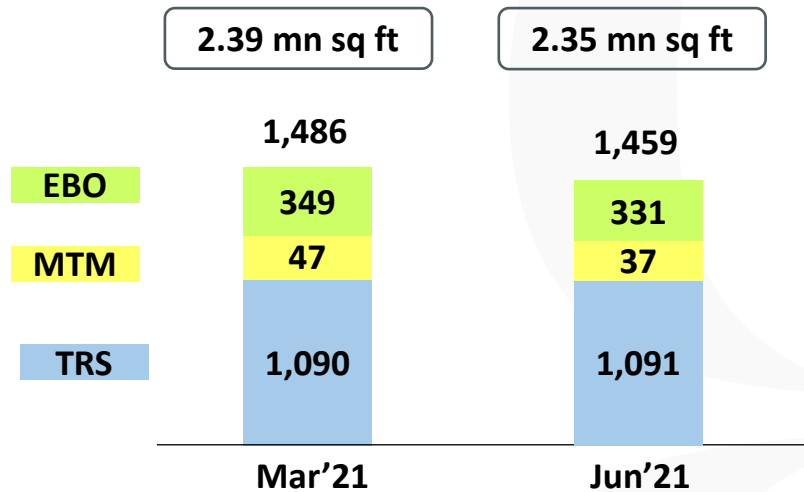
### **Exceptional Item:**

- Apparel business - Provision of Rs. 116.7 cr towards discount sharing with customers (trade receivables) and write-down of inactive category of inventories of Rs. 28.8 cr, severely impacted due to second wave of ongoing pandemic



Retail Network

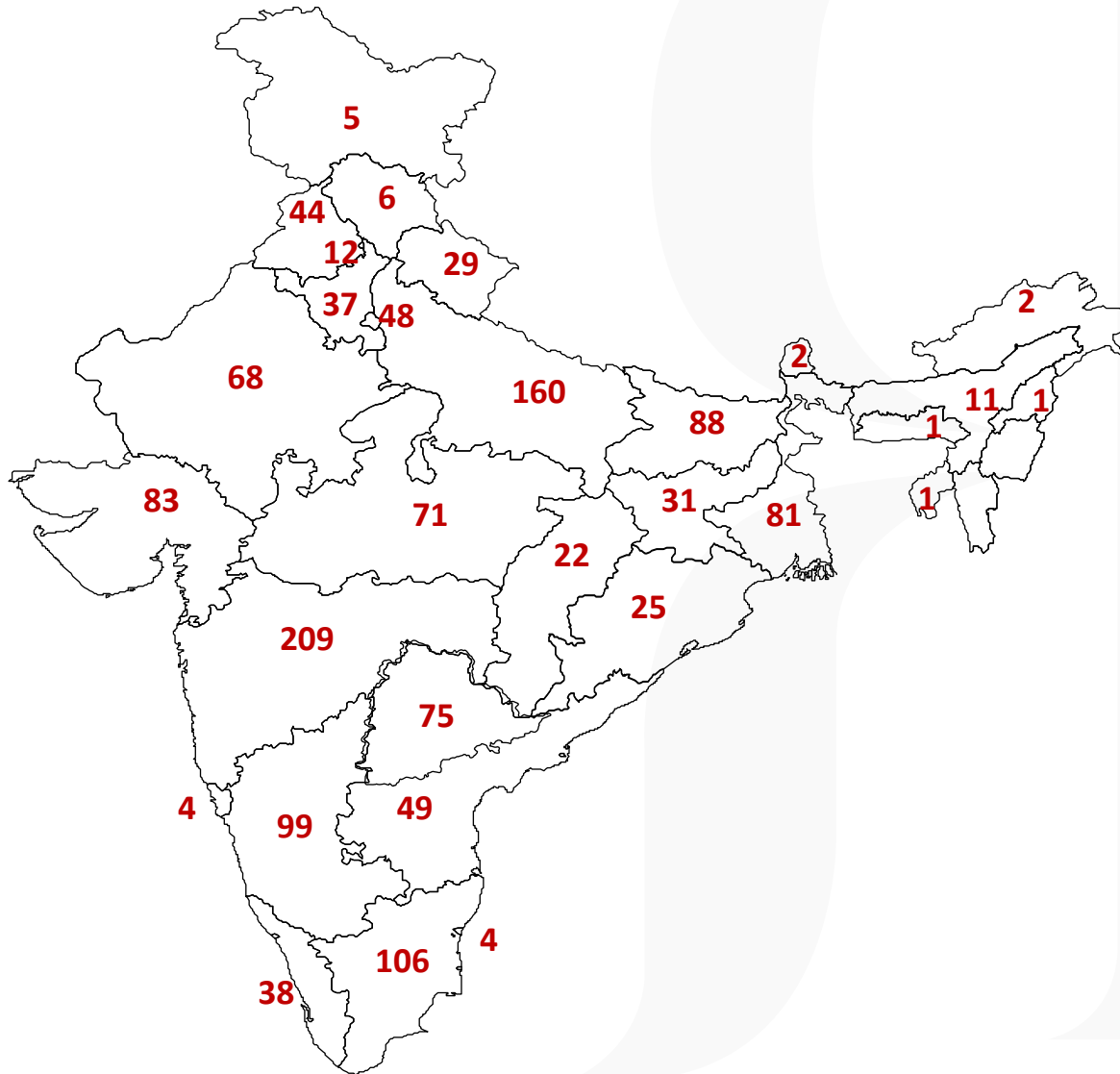
## Exclusive Retail Network



- Our retail store network stands at 1,459 as on 30th June, 2021. The operational stores are adhering to all COVID-19 related guidelines.
- Majority of the retail outlets were operating however with restrictions during lockdowns – limited hours on weekdays, weekend closures and opening on alternate days impacted footfalls leading to slower recovery in retail sales
- Store rationalisation in progress to make the retail portfolio healthy
  - Net store closure at 27 vs Mar-21



# Strong Distribution Network



**Domestic Presence – 1,412 stores**

## Branded Textile

- 20,000+ points of sale across 600+ cities and towns
- 180+ Wholesalers
- 1,360+ MBOs
- Across TRS - Tier I to VI towns

## Branded Apparel

- Presence in 500+ cities & towns
- 332 EBOs
- 5,425+ MBO Counters
- 1,050+ LFS doors
- Across TRS -Tier I - VI towns

- **379 mini-TRS as on Mar'21**
- **Present in 190+ Towns**



Garmenting

## Garmenting

Particulars (INR Cr)	Q1FY22	Q1FY21	Var
<b>Net Sales</b>	<b>98</b>	<b>100</b>	<b>(2)</b>
<b>EBITDA</b>	<b>1</b>	<b>(6)</b>	<b>7</b>
<i>EBITDA margin</i>	<i>0.9%</i>	<i>(6.1%)</i>	

- Sales recovery was driven by gradual opening up of the global markets. However, the domestic plant operations were impacted due to local lockdown resulting in deferment of certain deliveries
- EBITDA margin for the quarter at 0.9%



High Value Cotton Shirting

## High Value Cotton Shirting

Particulars (INR Cr)	Q1FY22	Q1FY21	Var
<b>Net Sales</b>	<b>101</b>	<b>6</b>	<b>96</b>
<b>EBITDA</b>	<b>6</b>	<b>(17)</b>	<b>24</b>
<i>EBITDA margin</i>	6.2%	NA	

- Sales recovery led by higher number of orders from our B2B customers
- EBITDA margin for the quarter at 6.2%

*The results shown above are for 100% operations and include minority interest*



Tools & Hardware



Auto Components

## Tools and Hardware

Particulars (INR Cr)	Q1FY22	Q1FY21	Var
<b>Net Sales</b>	<b>110</b>	<b>20</b>	<b>90</b>
<b>EBITDA</b>	<b>12</b>	<b>(14)</b>	<b>26</b>
<i>EBITDA margin</i>	<i>11.3%</i>	<i>NA</i>	

- Net Sales mainly driven by exports in key markets of LATAM, Africa & Asia
- EBITDA margin for the quarter at 11.3%

*The results shown above are for 100% operations and include minority interest*

## Auto Components

Particulars (INR Cr)	Q1FY22	Q1FY21	Var.
<b>Net Sales</b>	<b>70</b>	<b>21</b>	<b>49</b>
<b>EBITDA</b>	<b>11</b>	<b>(1)</b>	<b>12</b>
<i>EBITDA margin</i>	<i>15.9%</i>	<i>(4.2%)</i>	

- Sales mainly driven by exports market and well supported by recovery in auto sector in the domestic market
- EBITDA margin for the quarter at 15.9%

*The results shown above are for 100% operations and include minority interest*





**Raymond** | REALTY  
*Go Beyond*



## Raymond's maiden venture into Real Estate

### Project

- Overall 20 acres of residential development
  - Phase 1: ~14 acre of development

### Phase 1 - Project Details

- Total 10 towers with ~2.8 mn sq.ft of saleable area
- Total units planned for sale: 3,120 | **2BHK: 2,466; 1BHK: 654**

### Q1 Highlights

- **Bookings** in Q1FY22 of 61 units, impacted by local lockdowns for majority of the quarter
- **Cumulative bookings till Jun-21:** 1,448 Units
- **Sales drivers in Q1:** Fast paced construction, active engagement with customers through digital mediums and lower home loan rate
- **Construction linked milestone:** Paid by majority of the customers (~90%)

# Construction Update – Current Status



TOWER - 1 : 42nd slab ready to cast



TOWER - 2 : 42nd slab ready to cast



TOWER - 3 : 42nd slab ready to cast



TOWER - 4 : 30th slab WIP



TOWER - 5 : 2nd slab WIP



TOWER - 6 : 2nd slab WIP

## Site images

- **Tower 1, 2 & 3:** 42<sup>nd</sup> floor slab WIP; **Tower 4:** 30<sup>th</sup> floor WIP
- **Tower 5, 6 & 7–** 2<sup>nd</sup> floor slab work in progress **Tower 8:** 1<sup>st</sup> slab WIP
- **Tower 9 & 10:** Columns above foundations WIP

# Financial Update – KPI's



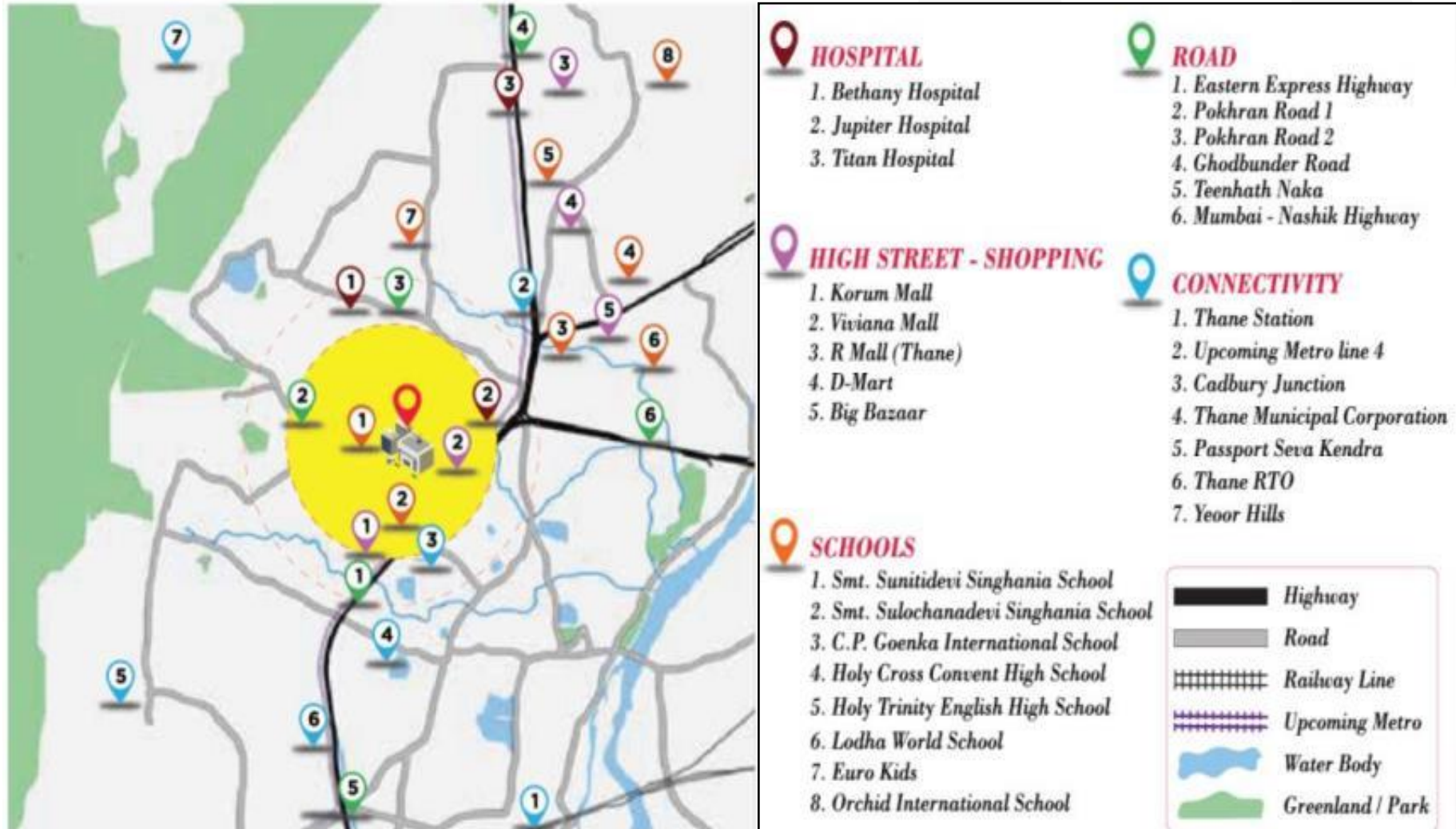
KPI's	Till Mar-21	Q1FY22	Till Jun-21
<b>Bookings:</b>			
No. of bookings	1,387	61	1,448
Area (mn sq. ft.)	1.18	0.06	1.24
Value of Bookings (Rs Cr)	1,324	62	1,386
Customers Collection (Rs Cr)	481	147	628

## P&L Snapshot

Particulars (INR Cr)	Q1FY22	Q1FY21	Var
<b>Net Sales</b>	<b>130</b>	<b>5</b>	<b>125</b>
<b>EBITDA</b>	<b>38</b>	<b>(1)</b>	<b>39</b>
<i>EBITDA margin</i>	<i>29.0%</i>	-	

*\*Revenue recognition based on percentage completion method based on Ind AS 115*

# Excellent Connectivity & Eco-system



# Co- Creators

**Architect  
Hafeez  
Contractor**  
*Master Architect*



EPICONS CONSULTANTS PVT. LTD

*Structural Consultant*



Faquih & Associates India  
ARCHITECTS

*Interior Designer*



*Construction Contractor*

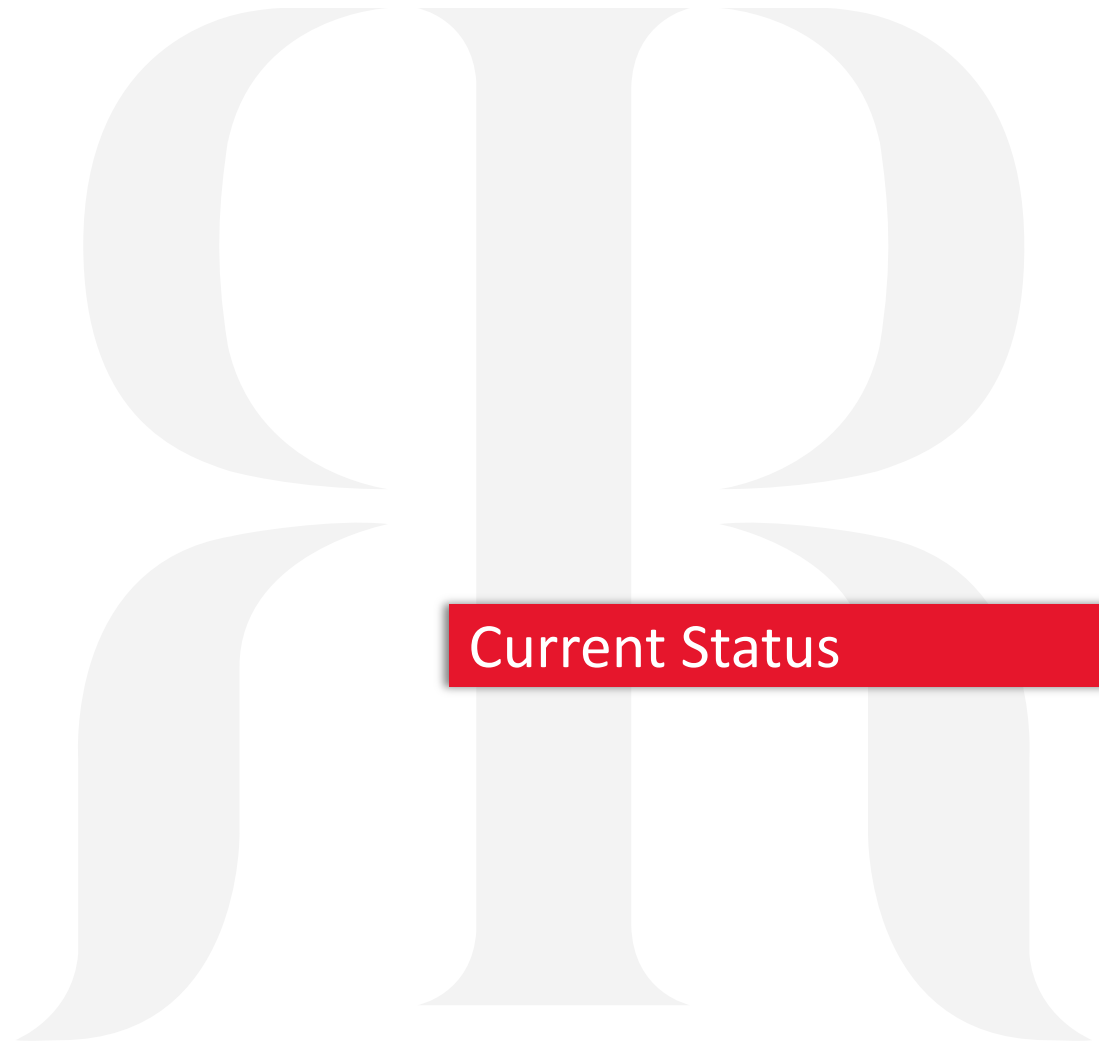
**cracknell**

*Landscape*



GODREJ & BOYCE

*Green Consultant*



Current Status

## Current Status of Operations & Outlook

- Witnessing recovery in the primary sales due to phase-wise unlocking of the states with ease of lockdown restrictions and improving status of vaccination. However, concerns of 3<sup>rd</sup> Covid-19 wave making trade channel cautious in buying large quantities
- Higher presence of TRS in high-street and lower tiers aided moderate recovery despite majority of retail network continue to operate with limited store timings on weekdays and weekend closures impacting footfalls leading to overall slower recovery in sales. Recovery in LFS is low due to continue closure of malls
- Exports market is witnessing recovery in B2B businesses of Garmenting and Engineering businesses of Tools & Hardware and Auto Components with healthy order book as global economies are opening up with steady growth in demand
- Construction activity in our Real Estate business is in full swing in compliance with all the relevant guidelines
- Liquidity: Continued focus on liquidity management through cost reduction initiatives, NWC optimization and capex reduction



## Chairman & Managing Director on Q1FY22 performance



**Gautam Hari Singhania**  
Chairman and Managing Director

*“The quarter gone by was a difficult one as it was severely impacted by the second wave of pandemic. However, we were able to handle the situation better with past learnings and closed the quarter with higher revenues. The consumer sentiments were seen positive during the month of June with higher number of wedding dates.*”

*We were able to maintain strong profitable momentum in our Engineering business as we focused on the exports as domestic market was impacted due to lockdown. Rapid construction in our Real Estate business is seen as trigger by our consumers and aided the topline. With vaccination drive gaining pace, we are cautiously optimistic of consumer demand picking up with upcoming festival and wedding season.”*

**Thank You**

[www.raymond.in](http://www.raymond.in)

